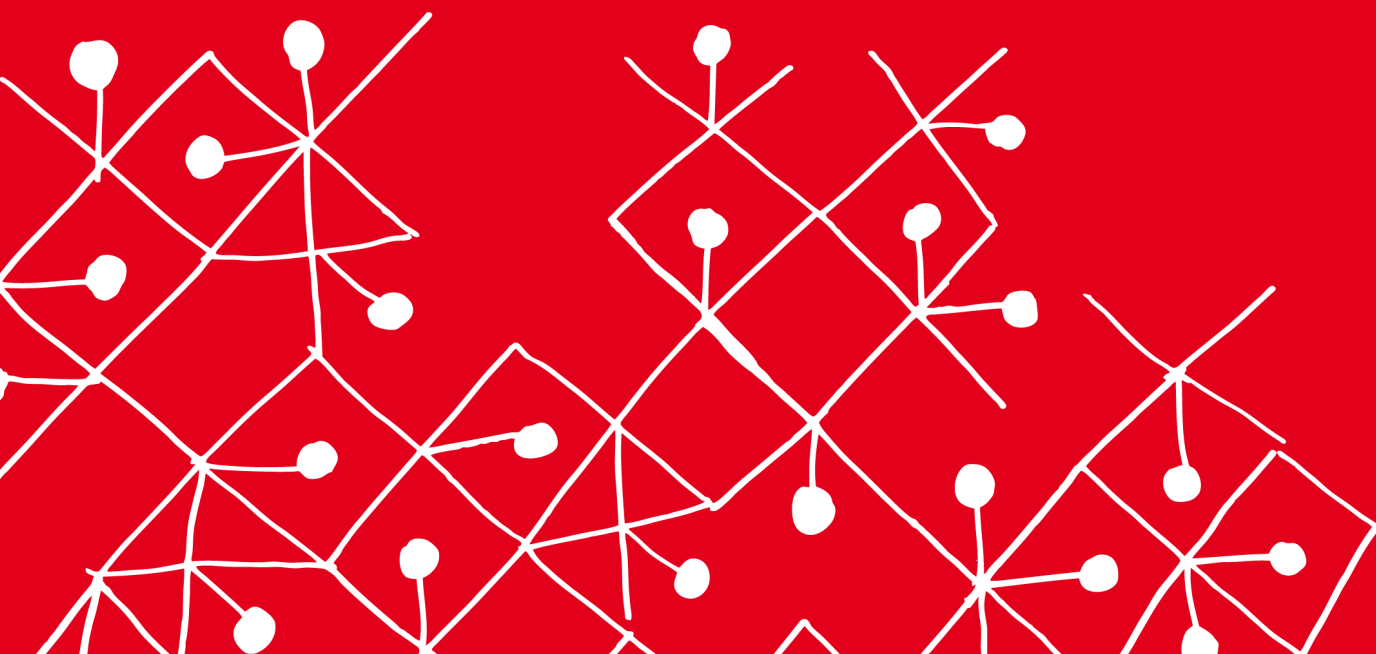


Polska



Companies Amplus and Synerise
from Małopolska region winners in
the prestigious competition EY
Entrepreneur of the Year 2018

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In the last edition of the EY Entrepreneur of the Year competition, Amplus was the winner in the category Production and Services 2018, and Synerise received the Special Prize in this prestigious competition.

EY Entrepreneur of the Year is the only international initiative on such a large scale to promote the best entrepreneurs in the world. The competition fulfils the mission of supporting, developing and promoting the most valuable private companies.

In Poland, since 2003, an independent Jury has been awarding entrepreneurs distinguished by vision, innovative thinking and business successes. Each year, the winner represents Poland at the world finals of the Monte Carlo competition against the best entrepreneurs from over 60 countries.

Thanks to many years of tradition, EY Entrepreneur of the Year is also a strong community giving all candidates a unique opportunity to build relationships and develop their company.

Amplus wins in the category Production and Services 2018

Since 2016, Amplus has had one of the most modern warehouse space in Poland and Europe. The annual growth rate is 6-7%. It is a leading producer and distributor of fresh fruit and vegetables, one of the most innovative companies in Poland in the agri-food industry. Amplus created Poland's first system for monitoring diseases and pests in vegetable crops. Genomtec Fresh, i.e. the first mobile diagnostic device for detection of fungi, nematodes and bacteria, was also created with the participation of the company.

Synerise is the winner of the Special Award 2018

Synerise is an ecosystem based on artificial intelligence, whose task is to provide companies with solutions that unify data management and - thanks to BI and AI systems - allow for immediate execution of business strategies in terms of sales, price optimization, advanced analysis, customer acquisition and retention across all channels of contact. The system collects and analyzes data both online and offline. Synerise creates its own technologies based on hard IP and these are some of the most advanced systems on the market, appreciated by international corporations. The company's main services include data processing, together with its own database system, unique on a global scale, and ready-to-use solutions in the field of artificial intelligence, as well as an open platform (ever evolving - constantly enriched), which allows for the marginalization of innovative solutions. Synerise is a technology company that cooperates with international corporations representing various market sectors, including commerce, finance, telecommunications and eCommerce.

Source of information: <https://przedsiębiorcaroku.pl/popzednie-edycje/#winner1>



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